From a Friday Sermon Delivered By Muslim Cleric Ahmed Abu Halabayah at Gaza’s Central Mosque.
Broadcast on Palestinian Television, October 2000

Have no mercy on the Jews anywhere...
wherever you meet them, kill them!
...They are all liars, wherever you are,
kill those Jews and those Americans.

minnesotans
AGAINST TERRORISM
www.MATmn.org
Our Mission

The mission of Minnesotans Against Terrorism (MAT) is to shape public opinion in support of the war against terrorism. MAT promotes fair, accurate media coverage of terrorism against Israelis and Americans.

MAT is a non-profit, non-denominational, non-partisan organization that disseminates information and educational materials, and sponsors events in support of its mission.

Our Accomplishments

- **Ongoing Media Watch**
  *Minneapolis Star Tribune* — MAT developed a focused campaign against biased and incomplete coverage by the Star Tribune of terrorist attacks on Israeli civilians. Total value of media coverage for the campaign exceeded $4 million!
  - Campaign reached more than 29 million Americans.
  - Inspired national and international dialogue about fairness in reporting on Palestinian terrorism.
  - Dozens of major national and local television features on CNN, Fox News, MSNBC, ABC, CBS, and NBC, and elsewhere.
  - Numerous national and local radio features.

- **Speaker Series on Terrorism**
  MAT sponsors educational events on terrorism and arranges for television, radio, and print media coverage of the events.
  - Dr. Charles Bahn — “The Psychology of Terrorism”
  - Mr. Elliot Chodoff — “Israel’s War on Terrorism: A soldier’s Message from the Front” and “Civilian Protection from Biological and Chemical Attacks”
  - Mr. Rani Levy — “Terrorism and Counter-Terrorism in the Middle East.”
  - Mr. Neil Lazarus — “Student Summit on Pro-Israel Anti-Terrorism”

- **Sponsor of the 2003 “Minnesota Remembers 9/11” Event at St. Paul Saints Stadium**
  - Attended by the Minnesota Governor, the Attorney General, and numerous other dignitaries

- **Books Against Hate: MAT’s Library Initiative**
  - Partnering with Barnes & Noble, MAT placed hundreds of essential books about terrorism and the Middle East in dozens of local public libraries.

- **Public Rallies**
  - Protest rally against National Public Radio’s (NPR) distorted coverage of Palestinian terror attacks.
Current Initiatives

■ “RELENTLESS”
MAT co-produced with HonestReporting a made-for-theatre documentary entitled “Relentless — The Struggle for Peace in the Middle East”. Over 80,000 people have seen “Relentless” and more than 20,000 copies of the film have been distributed. MAT’s presentations of “Relentless” have proven effective in changing opinions about Israel and the terrorist threat (see examples in graphs below).

Denver Screening Change of Opinion Survey Results

<table>
<thead>
<tr>
<th>Audience: Educators</th>
<th>Audience: Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>Before</td>
<td>After</td>
</tr>
<tr>
<td>Pro-Palestinian</td>
<td>Pro-Israel</td>
</tr>
<tr>
<td>4%</td>
<td>9%</td>
</tr>
<tr>
<td>5%</td>
<td>9%</td>
</tr>
<tr>
<td>29%</td>
<td>26%</td>
</tr>
<tr>
<td>62%</td>
<td>65%</td>
</tr>
</tbody>
</table>

St. John’s University Change of Opinion Survey Results

<table>
<thead>
<tr>
<th>Audience: Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>Before</td>
</tr>
<tr>
<td>Pro-Palestinian</td>
</tr>
<tr>
<td>9%</td>
</tr>
<tr>
<td>Pro-Israel</td>
</tr>
<tr>
<td>10%</td>
</tr>
<tr>
<td>Undecided</td>
</tr>
<tr>
<td>29%</td>
</tr>
<tr>
<td>Did Not Answer</td>
</tr>
<tr>
<td>1%</td>
</tr>
<tr>
<td>10%</td>
</tr>
<tr>
<td>13%</td>
</tr>
<tr>
<td>65%</td>
</tr>
</tbody>
</table>

■ “UNDERSTANDING TERRORISM”
MAT is currently raising funds to produce and broadcast a television series, “Understanding Terrorism.” This series will educate a predominantly non-Jewish market about the origins and nature of terrorism that threatens the United States and Israel, as well as other societies. MAT will purchase desirable time slots on cable TV and mass advertise the programs as a destination for our target audiences. We intend to explore the following themes:

- Why do terrorist organizations target the US?
- Israel’s response to terror has been reasonable and measured.
- Double standard of media coverage on terrorism against Israeli victims and all other victims.
- A close-up look at individuals who battle terrorism around the world, frontline soldiers, intelligence agents, doctors, etc.
- International scope of terror organizations, and the worldwide scope of their attacks; international links among terror groups.

- Terrorism is bred by Islamist extremism, not poverty or social ills.
- The tragic human, personal toll of terror attacks on families of those killed and maimed survivors.
- Who supports terrorist organizations financially, and why?
- Terrorism against Israel and Jews worldwide has been fomented by vicious Arab anti-Semitism conveyed in Islamist schools and by Arab media.
If a nation expects to be ignorant and free...

...it expects what never was and never will be.

— Thomas Jefferson, 1816 —

For more information about MAT, contact:
Ilan Sharon — Executive Director
(952) 512-0908
ilan@MATmn.org

MAT BOARD OF DIRECTORS
Mark Rotenberg — President
Marc Grossfield — Treasurer and Secretary
Michael Flom — Director

Minnesotans Against Terrorism
P.O.Box 368, Minneapolis, MN 55343-0368
(612) 677-3268 • www.MATmn.org

Minnesotans Against Terrorism is a 501(C)(3) non-profit organization. Contributions are tax-deductible to the full extent allowed by law.